



*5th Annual  
Saint Joseph School 5K &  
Family Fun Day*

**May 30, 2020  
(rain or shine)**

Join us for a day of family fun to celebrate and promote health and wellness in our community! There will be a 5K race and a stroller friendly walk around beautiful Lake Quannapowitt, as well a fun run for kids under 12 on the Common! In addition, we are hosting a vendor fair beginning at 9:00 a.m. and continuing into the afternoon with businesses like yours showcasing all they have to offer the community!

We are looking for sponsors like you to join us to promote your business and help us to educate the community on different ways to pursue healthy living! There are so many ways to get involved, from sponsorship, to hosting a table, to providing a demo class, and more! We'd love to have you in on the 5th Annual Saint Joseph School 5K & Family Fun Day!

***Diamond Sponsorship:***

By sponsoring one of the key items below, your business will be showcased through the event. These offerings all allow exclusive logo placement in key areas of the event!

In addition to the item sponsored, Diamond status also includes: a table at the fair, ability to host a demo class, your logo on the event Website, Facebook and other promotional materials and second tier logo placement on our t-shirt (except that the Diamond T-Shirt Sponsor will have the first tier logo placement).

**Diamond T-Shirt Sponsor - \$1000 (1 available)**

\*Your logo will be the largest and most central on the event t-shirt.

**Bib Sponsor - \$1000 (1 available)**

\*Your logo on all racing bibs.

**Main Street Wakefield Banner - \$1000 (1 available)**

\*Your logo on the advertising banner that will be displayed across Main Street in Wakefield for one week immediately prior to and following the event.

**Finish Line Banner - \$1000 (1 available)**

\*Your logo on the large sign at the top of the start/finish line, which is three times the size of the other signs on the legs of the start/finish line.

## ***Platinum Sponsorship:***

By sponsoring one of the key items below, your business will be showcased at the event.

In addition to the item sponsored, Platinum status also includes: a table at the fair, ability to host a demo class, your logo on the event Website, Facebook and other promotional materials and third tier logo placement on our t-shirt.

### **Signage on the Common - \$600 (2 available)**

\*Your logo exclusively on a 4 x 10 foot sign which will be displayed on the Common on the day of the event.

### **Swag Bags - \$600 (1 available)**

\*Your logo exclusively printed on one side of the swag bags which will be provided to all event attendees.

### **Water Bottles - \$600 (1 available)**

\*Your logo exclusively affixed to a bottle of water that will be provided to all event attendees.

## ***Gold Sponsorship:***

By sponsoring one of the items below, your business will have great visibility with all runners and walkers!

In addition to the item sponsored, Gold status also includes: a table at the fair, the ability to host a 20 minute demo class, your name on the event Website, Facebook and other promotional materials.

### **Finish Line Banner - \$300**

\*Your logo featured on the legs of the finish line banner.

### **Results Email and Page - \$300**

\*Your logo on the results page which is emailed to every participant.

## ***Silver Sponsorship:***

Designed for sponsors who do not wish to have a table at our event, these are other terrific opportunities for your business to great community visibility!

In addition to the item sponsored, Silver status also includes: your name on the event Website, Facebook and other promotional materials.

### **Race Promotion Lawn Signs - \$175 each (unlimited number available)**

\*Your logo will exclusively appear on a lawn sign advertising the event which will be displayed locally for two weeks prior to the event.

### **Mile Markers - \$175 each**

\*Your logo exclusively on a mile marker displayed the day of the event

\*Interested in all 3? Buy all 3 for \$500 and Gold status!

## ***Bronze Sponsorship:***

Join us at the event as a Bronze sponsor and you'll have your own table at the fair! You can also purchase the opportunity to host a 20 minute demo class!

In addition to the item sponsored, Bronze status also includes: your name on the event Website, Facebook and other promotional materials.

### **Table – \$125**

\*Your own spot at the fair to promote your business! Table and one chair included, as well as your name on the event Website, Facebook and other promotional materials.

### **Table and Demo Class - \$150**

\*All of the benefits of purchasing a table, plus the opportunity to host a demo class of up to 20 minutes!

## ***Donations:***

All donations are gladly accepted! With a monetary donation or donation of items to our event, you can qualify your business for Diamond, Platinum, Gold or Bronze status! We are seeking donations for:

\*Post-race snacks

\*Gift cards to be raffled

\*Monetary donations

**Questions?** We would love to speak with you!

Contact us at [sjs5k@stjosephschoolwakefield.org](mailto:sjs5k@stjosephschoolwakefield.org)

Learn more at [www.stjosephschoolwakefield.org/sjs5k](http://www.stjosephschoolwakefield.org/sjs5k)



*5th Annual Saint Joseph School 5K  
& Family Fun Day*

*Sponsor Application Form*

*May 30, 2020*

Sponsor Name: \_\_\_\_\_  
(As you would like it to be printed on program materials)

Sponsor Address: \_\_\_\_\_

Sponsor Contact Person: \_\_\_\_\_

Sponsor Contact Person Phone Number: \_\_\_\_\_

Sponsor Contact Person E-Mail Address: \_\_\_\_\_

Please indicate your sponsorship selections below:

**Diamond - \$1,000**

- T-Shirt Sponsor                       Bib Sponsor                       Main Street Wakefield Banner  
 Finish Line Banner  
 Other (please specify) \_\_\_\_\_

Would you like to have a table at the fair?                       Yes                       No

Would you like to do demo classes at the fair?                       Yes                       No

**Platinum- \$600**

- Sign on the Common                       Swag Bag Sponsor                       Water Bottle Sponsor  
 Other (please specify) \_\_\_\_\_

Would you like to have a table at the fair?                       Yes                       No

Would you like to do demo classes at the fair?                       Yes                       No

**Gold - \$300**

- Finish Line Banner Leg                       E-Mail Results Page  
 Other (please specify) \_\_\_\_\_

Would you like to have a table at the fair?                       Yes                       No

Would you like to do demo classes at the fair?                       Yes                       No

## Silver - \$175

- Race Promotion Lawn Sign       Mile Marker  
 Other (please specify) \_\_\_\_\_

## Bronze - \$125 - \$150

- Table - \$125       Table and Demo Class - \$150  
 Other (please specify) \_\_\_\_\_

### General Information and Directions:

- We will contact you via email to confirm your sponsorship. Sponsorships are generally accepted on a first-come, first-serve basis.
- Except in the case of donated items, please enclose a check payable to Saint Joseph School in the amount of your sponsorship and return it with this form to 5th Annual Saint Joseph School 5K & Family Fun Day, 15 Gould Street, Wakefield, MA 01880, Attn: Vendors & Sponsors no later than April 1, 2019.
- Please email [sjs5k@stjosephschoolwakefield.org](mailto:sjs5k@stjosephschoolwakefield.org) to make arrangements for donated items.
- Please email the logo that you wish to be displayed in promotional materials in .PNG or .JPG format to [sjs5k@stjosephschoolwakefield.org](mailto:sjs5k@stjosephschoolwakefield.org) as soon as possible and no later than May 1, 2020.
- All Diamond and Platinum sponsors, please email the logo that you wish to be displayed on our t-shirt in .EPS format to [sjs5k@stjosephschoolwakefield.org](mailto:sjs5k@stjosephschoolwakefield.org) as soon as possible and no later than April 18, 2020.
- We would like to publish a profile of each of our vendors and sponsors on our event Facebook page. Please email a paragraph on your business, with a picture if possible, and a link to your website and/or Facebook page, to [sjs5k@stjosephschoolwakefield.org](mailto:sjs5k@stjosephschoolwakefield.org) as soon as possible and no later than May 1, 2020. We will publish these on a rolling basis leading up to the event.

Thank you so much for your support of our school! Please visit our website at [www.stjosephschoolwakefield.org/sjs5k](http://www.stjosephschoolwakefield.org/sjs5k) for more information as the event approaches, and please do not hesitate to contact us with any questions at [sjs5k@stjosephschoolwakefield.org](mailto:sjs5k@stjosephschoolwakefield.org).

Gratefully,

5th Annual Saint Joseph School 5K  
& Family Fun Day Committee